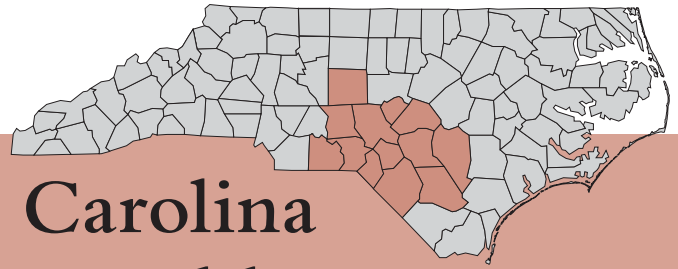


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South Central North Carolina Partnership for Public Health



The South Central North Carolina Partnership for Public Health (SCPPH) includes: Anson, Bladen, Cumberland, Harnett, Hoke, Lee, Montgomery, Moore, Randolph, Richmond, Robeson, Sampson, and Scotland Counties

- 1 Health Care Access Expansion
- 2 HPV / Cancer Prevention Social Marketing Campaign
- 3 Environmental Data Collection Automation
- 4 Project SPARROW

Vision of the South Central Partnership

Healthy people through Innovation and Collaboration

Mission of the South Central Partnership

Working together to collectively address public health issues through sharing best practices and securing resources

1 Health Care Access Expansion

A model for innovation in public health, the mission for health care access expansion is to build on the Lee Primary Care Plus (LPCP) program and adapt the concept in other counties within the South Central Partnership. LPCP is a grassroots effort to provide affordable basic primary and preventative care and workplace health promotion plans to low wage employees of small businesses within the region. Based on marketing research recommendations and additional primary care clinic pilot testing, a new site will be established at the Anson County health department.

To complement this project, a Primary Care Access and Worksite Wellness Expansion Task Force comprised of South Central Partnership health department staff will hold a forum to highlight examples of successful county employee based primary care clinics. The forum to be held in the South Central region in June, 2008, will include health directors, county commissioners, county managers, and others who will benefit from hearing what works and what challenges exist in offering a primary care clinic for county employees. After the forum, a report outlining the findings from the region will be compiled

and presented at a November statewide worksite wellness symposium at the Friday Center in Chapel Hill. After November, the task force will focus on implementing what works best in both primary care access and worksite wellness for county employees.

2 HPV / Cancer Prevention Social Marketing Campaign

With a new vaccine available to address cancer prevention among women who could contract Human Papillomavirus (HPV), a cervical cancer precursor, the South Central Partnership seeks to be part of the solution to preventing cervical cancer and promoting health and wellness in young adults. This regional effort aims to provide more effective educational information to all ages and cultural groups, with a particular emphasis on addressing cultural disparities in cervical cancer incidence. For this two year initiative, the partners will identify specific needs of the target audience, and develop a feasible and effective implementation plan for the educational campaign and vaccine distribution. The Partnership will collaborate with public health researchers, individual counties and state and private partners.

3 Environmental Data Collection Automation

For this continued initiative, the South Central Partnership will move to completely automate its environmental health data collection systems in order to improve capacity to better respond to community needs. Partnership counties used year-end funds to purchase software and training for food and lodging modules, in addition to a limited number of tablet personal computers and printers to initiate the automation of these activities. In moving forward, the Partnership will provide much needed hardware and software for all participating counties. Training and implementation of onsite wells and wastewater applications for environmental health will also be provided as a next step. The South Central Partnership anticipates the complete automation of its environmental health data collection systems by Summer 2008.

4 Project SPARROW

The South Central partnership voted to continue support of Project SPARROW, a three year multi-county cardiovascular disease (CVD) and stroke education, prevention, and management initiative targeting at-risk African Americans. This program was developed in response to the limited health infrastructure and significant need in this partnership region. The project is funded by the Health and Wellness Trust Fund, however the partnership will oversee its completion and assist with publishing and disseminating results.